

Henry Goh & Co

SINGAPORE

Established 1998

**Embrace Innovation and Creativity
Safeguard Your Intellectual Property**

www.henrygoh.com.sg



Executive Summary

Brief Overview of the Firm

Henry Goh is a boutique intellectual property firm based in Singapore, serving a diverse clientele that includes individuals, multinational corporations and Fortune 500 companies.

Vision Statement

Guided by decades of heritage, we strive to be a trusted intellectual property partner for a focused niche market in Singapore.

Mission Statement

At Henry Goh, our mission is to protect and enhance the value of our clients' intellectual property through professional, innovative and client-centric services.

Core Values

Professionalism

We uphold the highest standards of professional conduct in all our dealings.

Integrity

We are committed to honesty, transparency, and ethical practices.

Dedication

We are dedicated to delivering quality, timely, and value-added services.

Client-Centric Service:

We prioritise our clients' needs and strive to exceed their expectations.

Innovation

We embrace innovation and creativity in our approach to intellectual property.

International Reach and Partnerships

Global Reach

We currently operate in Singapore and work closely with an extensive network of foreign associates worldwide.

Strategic Partnerships

Our international presence has allowed us to provide comprehensive, professional and effective solutions to all our clients.

Network within the IP Community

We have significantly expanded our clientele and network of international associates through active participation in leading industry conferences. We regularly attend renowned industry events such as INTA and APAA, which provide invaluable opportunities to build relationships, exchange insights and stay at the forefront of industry developments.

Our Story

Growth and Evolution Over the Years

Since its humble beginnings as a one-man business, Henry Goh has grown into one of the region's leading specialist IP agencies. Today, we employ more than 80 people across our offices in Singapore and Kuala Lumpur.



“Our success is a testament to the hard work, sacrifice and perseverance of this firm’s greatest assets: its people. Without their untiring efforts, we would not be the firm we are today.”

Henry H. P. Goh (1942 – 2008)
Founder



“Our mission is to protect and enhance the value of our clients’ intellectual property through professional, innovative, and client-centric services.”

1977

Mr Henry Goh commenced his IP practice

1985

Mr Henry Goh became a Patent Agent

1995

Publication of first newsletter, MYNEWS

1995

Henry Goh & Co Sdn Bhd was incorporated as a company, located at Kwang Tung Building in central Kuala Lumpur

1998

Henry Goh (S) Pte Ltd was established to operate as a sister office, located at Colombo Court in Singapore

2009

Celebrated **11th** anniversary

2018

Moved to our very own office at Vision Exchange

2023

Celebrated **25th** anniversary

Services Offered



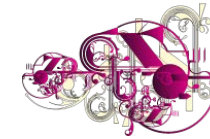
Patent Services

We offer comprehensive services, including pre-filing searches, filing, prosecution and maintenance, with expertise in handling cases under the Patent Cooperation Treaty (PCT), Paris Convention and national applications in Singapore. Our combination of local knowledge and global recognition makes us the natural choice for patent prosecution in Singapore.



Trademark Services

We offer a full range of trademark services, including pre-filing searches, filing, prosecution, opposition, renewal and maintenance. We can file international applications via the Madrid Protocol, as well as national applications worldwide through our network of trusted associates.



Registered Design Services

We offer comprehensive registered design application services. Our expertise ensures that clients' designs are effectively protected.

Unique Selling Propositions



Client-Centric Service Model

We emphasise our commitment to personalised and responsive service. Our client-centric approach ensures that we understand and address each client's unique needs, providing tailored solutions that drive success.



Innovative Strategies and Commitment to Excellence

We detail our innovative strategies and commitment to excellence, emphasising a client-centric approach. Our dedication to delivering quality, timely, and value-added services has earned us global recognition and trust from our clients.



Ameen Kalani

Executive Director

Ameen Kalani is an accomplished intellectual property professional with over 27 years' experience in patent practice. He has demonstrated expertise in establishing and leading IP operations, with a proven track record as a skilled communicator and business developer. He possesses comprehensive knowledge of intellectual property law and extensive experience serving clients across South-East Asian markets and beyond.

His educational background includes a Degree in Law and a Postgraduate Diploma in Human Resource Management.

In 1998, Mr. Kalani was tasked by the late Mr. Henry Goh to establish and lead the Singapore office of the prominent intellectual property firm, Henry Goh & Co in Malaysia. He successfully built the practice from inception, developing comprehensive patent, registered design and trade mark services for regional and international clients. Prior to joining Henry Goh, he practised intellectual property law within the IP department of a leading Singapore law firm, where he gained foundational experience in patent prosecution, registered design matters and IP litigation support.

Mr. Kalani maintains his Patent Agent registration, having been registered as a Patent Agent since 2003. He is a member of several professional associations including the Association of Singapore Patent Agents (ASPA), the Asian Patent Attorneys Association (APAA), and the International Trade Mark Association (INTA).

His core competencies encompass patent prosecution and portfolio management, intellectual property strategy and counselling, client relationship development and retention, business development and practice growth.



Cindy Loke

ISTMA Registered Trade Mark Agent | Senior Trade Mark Executive

Cindy joined Henry Goh's Kuala Lumpur office in 2003 upon graduating with a degree in Economics from Universiti Putra Malaysia. After building a strong foundation in Malaysian trademark practice and demonstrating immense potential, she was selected in 2006 to transfer to our Singapore office, which was then experiencing dynamic growth following its establishment eight years earlier, in 1998.

In our Lion City office, Cindy took the helm of the Trade Mark Department. As a Senior Trade Mark Executive and ISTMA Registered Trade Mark Agent, she leads a dedicated team responsible for managing all aspects of trademark and design application processes for both international and domestic clients seeking protection in Singapore, a key intellectual property hub in ASEAN and beyond.

Cindy's expertise spans the full spectrum of trademark and design work, including client advisory, formality and prosecution matters, and the coordination of administrative processes within the department. Cindy's long-standing dedication reflects her genuine passion for her work and the team she supports. Her warmth, reliability, and approachable nature have made her an integral part of the team, as well as in forging strong relationships with both local and international clients and associates alike.

Cindy is a Registered Trade Mark Agent with the Institute of Singapore Trade Mark Agents (ISTMA).



Jane Chua

Senior Administrative & IT Executive

With nearly 20 years of experience, Jane brings a wealth of knowledge and dedication to her role as Senior Administrative and IT Executive. Before joining the company, she ran her own IT business, where she honed her expertise in technology solutions and training. This entrepreneurial experience has shaped her into a resourceful and proactive professional, with a keen eye for detail and a strong commitment to excellence.

In her current role, Jane is responsible for managing the company's IT systems and providing administrative support, particularly in patent work, including administration and prosecution tasks.



Lilian Yeo

Administrative Officer

With over 27 years of dedicated service, Lilian has been a cornerstone of our administrative team since the company's inception. As one of our pioneer staff members, she has played an integral role in supporting and shaping the organization's growth from its earliest days.

Lilian is known for her unwavering commitment, faithfulness, and meticulous attention to detail. She brings consistency and stability to the daily operations, and her deep knowledge of administrative processes, paired with a strong work ethic, continues to ensure the smooth and efficient functioning of the entire team.



Invitation to Connect

We invite you to connect with us to explore how we can assist you in protecting and enhancing the value of your intellectual property.

Contact Us

Detailed Contact Information

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